



hsmāi

POWER-UP

KNOWLEDGE EXCHANGE & NETWORKING

BANGKOK

01 APRIL 2026

meet share learn unwind



FOR COMMERCIAL HOTELIERS



HEDNA

Corporate Travel 2026



HSMAI Happenings

BANGKOK

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KNOWLEDGE EXCHANGE & NETWORKING

For Commercial Hoteliers



GLEN GROSIC
Managing Director, Asia
HSMAI Asia Pacific

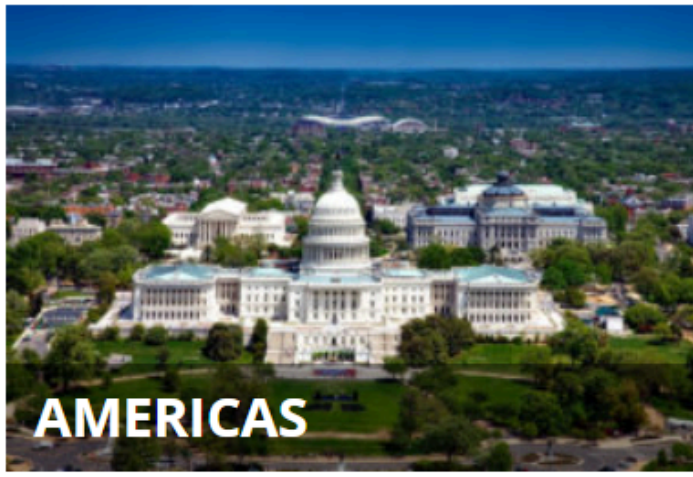




asia.hsmai.org

Regions & Resources

**Founded
In 1927**



TOOLS & EDUCATION

Access to useful marketing, revenue, sales tools and special Member rate educational opportunities through HSMIAI Academy



INDUSTRY EVENTS

Special member pricing on all HSMIAI programs, events and publications including the annual Revenue Optimization Conference (ROC)



INDUSTRY INTELLIGENCE

Monthly Insights on latest trends, best practices, and case studies for sales, marketing, and revenue optimisation



PEER NETWORK

Local, national and international contacts



GLOBAL MEMBERSHIP

Opportunity to participate in programs and events in multiple markets globally at special member pricing

HSMAI Mission



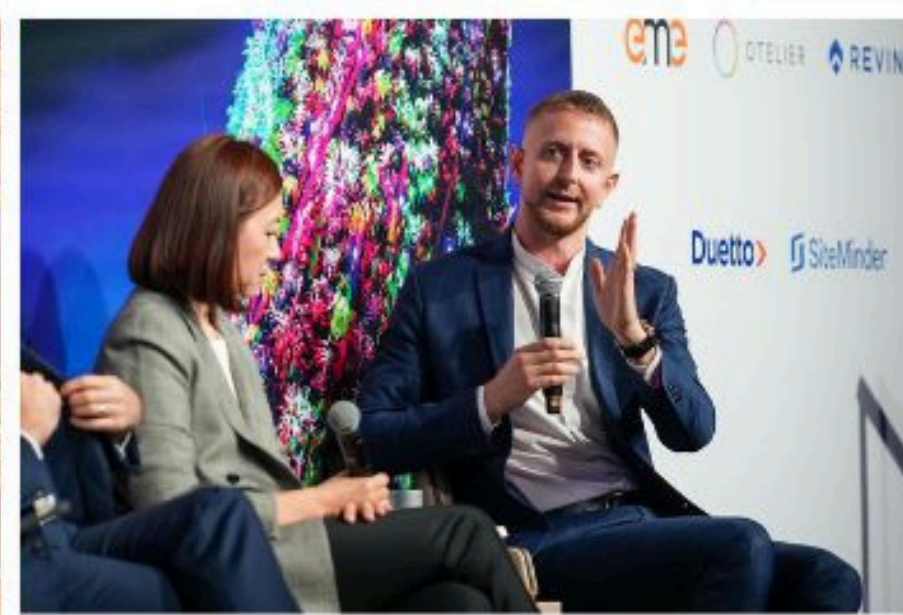
To create a regional community that provides Commercial Hoteliers with:

Connection | **Thought Leadership** | **Best Practice Exchange** | **Education**

Networking

Commercial Hoteliers Community





2026 APAC Events asia.hsm.ai.org/events

REGIONAL



By Region/ Country



NATIONAL



By City

In 2026 8 ASIAN Cities

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FOR COMMERCIAL HOTELIERS

HONG KONG	12 MARCH
SEOUL	19 MARCH
SINGAPORE	27 MARCH
BANGKOK	01 APRIL
JAKARTA	09 APRIL

2026 APAC Commercial Strategy Conference (CSC)



2026 APAC Commercial Strategy Conference (CSC)

SINGAPORE

SAN ANTONIO

SAO PAULO

DUBAI

LONDON



14-15 May

16-17 June

31 July

17-18 November

14-16 January

2026 Asia Resort Marketing Conference (RMC)

In collaboration with Phuket Hotels Association



Commercial Community – 2026 Awards!





HSMMAI AWARDS

RECOGNIZING OUTSTANDING ACHIEVEMENTS AND CONTRIBUTIONS IN THE FIELDS OF SALES, MARKETING, AND REVENUE IN THE HOSPITALITY INDUSTRY



**Les
Roches**


hsmmai



GLION

Types of Awards: 2 Categories



Rising Leaders

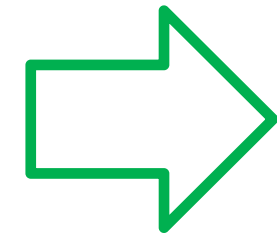
35-Years-and-under

Trailblazers

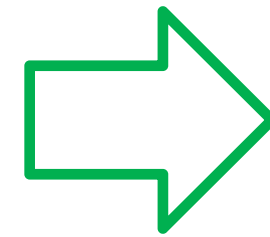
Open Category



Awards Website – Learn More



Nominations



Applications

The screenshot shows the homepage of the HSMIA Awards website. At the top, there is a navigation bar with links for Newsletter, HSMIA Academy, My account, and Log In. Below this is a main menu with options for PARTNERSHIP, MEMBERSHIP, EVENTS (highlighted in green), EDUCATION, NEWS & INSIGHTS, and ABOUT (highlighted in green). The main content area features a large banner with the text "Recognising hoteliers and agencies who have demonstrated a notable achievement in the areas of Sales, Marketing, Distribution or Revenue." and logos for hsmia, GLION, and Les Roches. A large image of a hand holding a trophy is on the right. At the bottom of the banner, there are several buttons: AWARDS HOME (highlighted in green), APPLY, NOMINATE, HOW IT WORKS, BE A JUDGE, and 2025 WINNERS.

Nominations & Applications Open - FREE!



Applications close 15-April 2026



More information visit:
asia.hsmia.org/awards



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