

Resort Marketing

CONFERENCE

 **PHUKET**
HOTELS
ASSOCIATION

PHUKET 2 OCTOBER 2025

Phuket Hotels Association Happenings



Jayne MacDougall
Executive Director
Phuket Hotels Association



PHIST EVENT MONDAY 1ST SEPTEMBER

ANGSANA LAGUNA PHUKET
TIME 09:00 - 18:00

SOUTH EAST ASIA'S LARGEST AND BEST SUSTAINABLE TOURISM LEARNING EVENT IS BACK!

WORKSHOPS
GREEN PRODUCT EXPO
INSPIRING TALKS
IDEAS, INSPIRATION AND INNOVATION



POST EVENT REPORT

Phuket Hotels for Islands Sustaining Tourism 2025

PHIST EVENT PHUKET HOTELS FOR ISLAND SUSTAINING TOURISM 2025

01 SEPTEMBER 2025, Angsana Laguna Phuket



1300+
Delegates

77
Speakers

55M+
+
Social Media
reach

58+
Exhibitors &
Sponsors



ORGANISER CONTENT BY



SUPPORTERS



MEDIA - SUPPORTERS



SPONSORS



ORGANIZER:-



CONTENT BY :-



HISTORICAL PHIST 2025



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COURTYARD
BY MARRIOTT
PHUKET TOWN

PHAB07

MAY
17
2025

From Phuket with Love

Your Mission:
Indulge in a Night of Luxury
for a Great Cause

Since 2017, the Phuket Hotels Association has proudly sponsored 93 full-time students in Hospitality and Tourism. These scholarships cover 3 to 4 years of study, empowering young talents to shape the future of Phuket's hospitality industry.

With your support, we can extend this life-changing opportunity to even more students in 2025 and beyond.



Dine, Drink & Make a Difference

A Five-Star Culinary Affair

- Exclusive menu by Phuket's top hotel chefs
- Signature cocktails by expert mixologists
- All-inclusive with your ticket

Ticket Options

Premium 4,900 - THB
VIP 5,900 - THB

Prices are NET and inclusive of
all food and drinks supplied by
member hotels

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phab.phukethotelsassociation.com

REGISTER HERE



PHUKET
HOTELS
ASSOCIATION

COURTYARD
BY MARRIOTT
Phuket Town

CREATIVE CONCEPT



A tropical resort scene at sunset. The sky is a mix of purple, pink, and orange. The sun is low on the horizon, reflecting on the ocean. In the foreground, there is a swimming pool with lounge chairs and palm trees. The text 'Resort Marketing CONFERENCE' is overlaid on the top left.

Resort Marketing

CONFERENCE

The logo for hsmai, featuring three vertical bars in green, purple, and grey to the left of the text.

hsmai PHUKET
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