



Future Proofing Your Business with HSMAI

Commercial Education for Hotels & Restaurants

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Learning & Development



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Easy Upskilling

Ready when you are...

20+ Online Courses from USD35

Unlock Profit Potential:
Upskill with short, online courses

Created by hoteliers for hoteliers


hsmi
ACADEMY

www.hsmaiacademy.org

QR
CODE:



- Understanding Your Guests Path to Booking
- GMs Guide to working with Hotel Owners
- Email Marketing, CRM, and Loyalty
- How to Read your STR Report
- Hotel Data Analytics Essentials

Qualifications



Certificate in Revenue Management (Hospitality)

Master the fundamentals of Revenue Management with HSMAI Academy's online courses for Hoteliers

[COURSE GUIDE](#)



Certificate in Digital Marketing (Hospitality)

Master the fundamentals of Digital Marketing with HSMAI Academy's online courses for Hoteliers

[COURSE GUIDE](#)



Qualifications



Professional Certifications



Globally recognized Certifications
for Commercial Hoteliers



Restaurant Revenue Management



Restaurant Revenue Management Essentials
ONLINE COURSES

3 x 60 mins Upskilling Self-paced

The banner features a large stylized 'R' and 'M' on the left, a central illustration of a restaurant building with people on a stage, and a dark grey bar at the bottom containing course details and icons for a clock, a briefcase, and a calendar.



Learning & Development



3 CERTIFICATIONS
20+ ONLINE COURSES
2 CERTIFICATE PROGRAMS

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